

Los Angeles County Workforce Investment Board

• • • • • **10 YEARS OF SUCCESS** • • • • •

2000 – 2010



WorkSource
CALIFORNIA
Building Business and Careers



Los Angeles County Board of Supervisors



Left to right:

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Gloria Molina, Supervisor, First District

Don Knabe, Supervisor, Fourth District

Mark Ridley-Thomas, Supervisor, Second District

Michael D. Antonovich, Supervisor, Fifth District



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Chief Executive Officer*

Los Angeles County Community and Senior Services



*Cynthia D. Banks,
Director, Community
and Senior Services*



*Josie Marquez,
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Workforce Investment Board*

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Fred Smith, Vice Chair



Paul Kral, Secretary



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“I’ve enjoyed the opportunity to meet and dialogue with some of the region’s most interesting and valuable individuals who are committed to achieving the strategic goals of the WIB.”
— Jerry Gaines

“I’ve enjoyed working together with members of the community to improve opportunities for job creation”.
— Laurel Shockley



“We have much to be proud of as we look at the past decade.”
— Dr. Dennis W. Neder

Message from the Chairman

Do you remember where you were over a decade ago when you first learned about WIA and how it was going to change the world?

I do.

I remember sitting in my office thinking that not much was going to change. Sure, there'd be some new acronyms to learn and a few new ways of doing things, but it wasn't going to be any sort of sweeping change for anyone. And then, the world itself changed right under our very noses.

Just imagine a few of the things that never were just a scant decade ago:

- Some people thought Y2K would cause aircraft to fall from the sky and the stock market to crash.
- Everyone that wanted to be wealthy knew real estate was a sure bet.
- The World Trade Towers defined the New York skyline.
- “Green” was a color, not a lifestyle.
- The thought of planets around distant suns was a thing of science fiction.
- Dial-up modems were still commonplace as were cassette tapes.
- Nobody knew what a “hanging chad” was – or cared – and “iPod”? What’s an “iPod”?
- Nobody was “Lost”, and those that were could pick up a roadmap from the local gas station.
- Both stimulus funding and national double-digit unemployment were believed impossible.

I'm sure I left out your favorite memory, but I'm making a point here: so many things we never imagined have come to pass – and WIA and the Los Angeles County Workforce Investment Board not only survived them all, but have posted many incredible, solid successes in their wake.

If one were to lay responsibility for that survival, I'd blame creativity and flexibility. Sometimes these words, when applied to any government program, feel like trying to wade through a river of sticky, gooey honey. But wade, we did. Then, we built a raft, and then a bridge and started charging a toll to cross, but I'm getting ahead of myself.

When WIA was in its infancy, we all thought it was JTPA on steroids. “Universal access” was a lofty, but somewhat laughable goal. Today, we take great pride in a true universal access system.

Next, we imagined a system where completely autonomous Workforce Investment Areas would unite and combine resources to create something far more powerful and connected than the individual areas by themselves. “WorkSource California” was born.

Next, we realized that our primary customers were employers and then reached out to them with the hand of friendship. They took it with a little skepticism, but great enthusiasm.

We began to imagine new ways to connect with our markets and established the nation's first Mature Worker Council that has just completed a powerful re-training tool that will benefit both employers and experienced workers at the same time. This is quickly becoming a model for the rest of the country.

We found that working inside a bubble kept us separated from the great creativity that exists throughout Southern California, so we created the “Meeting of the Minds” to reach out, connect and share what we had while benefitting from what others could offer.

Expanding on this idea of growth, we created and adopted powerful quality control standards, business services and outreach policies, a new summer youth program, a concise budgetary planning and review system, a focus on veterans, foster youth and the differently-abled, an information-distribution strategy and even today, we continue to reengineer ourselves into a better organization producing a better, more effective product.

It’s no stretch to say that we grew up. We began looking at ourselves in a very different light by being a part of the system, not the system itself, governing ourselves differently and finding new and creative ways to expose our strengths while shoring up our weaknesses.

Oh, and by the way — we did all of these things (and so many more) while our funding was cut down to less than 20% of hey-day levels!

We have much to be proud of as we look at the past decade. When I get nostalgic, I can revel in the massive accomplishments and growth and change we’ve lived through; but my eye is on the future. To be more specific, it’s on you and your involvement with that future. Regardless of the role you play, you are an integral part of the LA County WIB and without you, there is no future.

So, to borrow words far more elegant than mine; thanks for the memories, but the best is yet to be!

Best Regards...



Dr. Dennis W. Neder
Chairman

“The reality is that the WIB doesn’t create jobs — we find them and link the partners necessary to place individuals in them”.
— Dr. Dennis Neder



The Workforce Investment Act (WIA) was designed to create a universal access system of one-stop career centers that connect workers to training and employment services and assist businesses in accessing a properly trained and skilled workforce.

Mission Statement

The Los Angeles County Workforce Investment Board (WIB) provides leadership by convening and facilitating public and private stakeholders to impact the economic health of the region.

Purpose Statement

The WIB, in partnership with the Los Angeles County Board of Supervisors and fully certified by the State through December 2010, has provided leadership since 2000 for the delivery of employment and training services administered by Community and Senior Services (CSS) under the Federal Workforce Investment Act (WIA). The third largest Workforce Investment Board in the country, the Los Angeles County WIB is mandated by federal law to make key policy decisions affecting the local workforce development system, and to certify WorkSource Centers to serve residents in 58 of the County's 88 cities and 151 unincorporated areas.

The WIB also:

- Assists Los Angeles County in oversight of federal funds, and effectively administers WIA programs in the County
- Provides fiduciary responsibility to ensure WIA funds are spent properly and efficiently
- Provides leadership and coordination in the Workforce System through use and promotion of continuous quality improvement
- Provides programs that place people in living wage jobs that enhance economic activity in Los Angeles County.

By administering and monitoring the distribution of federal WIA funds, the WIB currently funds, monitors fiscal and program performance, and provides technical assistance to 16 WorkSource Centers in Los Angeles County by developing and training a more qualified and competitive workforce to meet current and future needs.

Strategic Goals

The WIB comprehensive strategic plan commits us to:

1. **ENGAGE** strategically with elected officials at the local, State, federal levels.
2. **IDENTIFY** and meet workforce needs in key industry sectors/clusters.
3. **PROVIDE** leadership on workforce issues by persuading public and private stakeholders to become partners to impact the economic health of the region.
4. **PROVIDE** performance reports outlining “goals” versus “actual” performance for placements, average wage paid and number of people trained. Provide analysis on customer satisfaction, industry, cost effectiveness, economic impact and comparative data.

Unemployment Rate Comparisons January 2000 – December 2009

COUNTY AND STATE	2009 Population	Unemp. Rate Jan. 2000	Unemp. Rate Dec. 2009
County of Los Angeles	10,393,185	5.7%	12.4%
State of California	36,756,666	5.0%	12.4%

CITY OF LOS ANGELES WIB	Coun. Dist.	2009 Pop.	Unemp. Rate Jan. 2000	Unemp. Rate Dec. 2009
1 Los Angeles	1, 2, 3, 4, 5	4,065,585	6.5%	13.2%

L.A. County WIB Cities	Sup. Dist.	2009 Pop.	Unemp. Rate Jan. 2000	Unemp. Rate Jan. 2009
1 Azusa	1	48,932	6.4%	13.0%
2 Baldwin Park	1	81,445	7.4%	14.9%
3 Bell	1	38,759	7.9%	15.8%
4 Bell Gardens	1	46,786	9.6%	18.9%
5 Commerce	1	13,550	10.9%	21.1%
6 Cudahy	1	25,880	8.3%	16.6%
7 El Monte	1	126,308	7.3%	14.8%
8 Huntington Park	1	64,617	9.0%	17.8%
9 Industry	1	797	10.2%	19.6%
10 Irwindale	1	1,727	5.8%	11.9%
11 La Puente	1	43,269	6.9%	14.1%
12 Maywood	1	29,984	8.7%	17.3%
13 Montebello	1	65,667	6.6%	13.4%
14 Monterey Park	1	64,874	4.4%	9.1%
15 Pico Rivera	1	66,899	5.4%	11.2%
16 Pomona	1	163,408	6.5%	13.3%
17 Rosemead	1	57,594	5.1%	10.6%
18 Santa Fe Springs	1	17,784	4.8%	10.1%
19 South El Monte	1	22,615	7.1%	14.4%
20 South Gate	1	102,770	7.6%	15.2%
21 Vernon	1	95	0.0%	0.0%
22 Walnut	1	32,486	2.8%	5.9%
23 Compton	2	99,431	10.3%	20.2%
24 Culver City	2	40,657	3.9%	8.3%
25 Lynwood	2	73,174	9.5%	18.8%
26 Agoura Hills	3	23,337	2.5%	5.4%
27 Beverly Hills	3	36,090	4.0%	8.4%
28 Calabasas	3	23,735	2.5%	5.2%
29 Hidden Hills	3	2,013	1.4%	3.0%
30 Malibu	3	13,712	2.0%	4.2%
31 San Fernando	3	25,292	5.7%	11.6%
32 Santa Monica	3	92,494	4.8%	9.9%
33 West Hollywood	3	37,580	4.9%	10.2%
34 Westlake Village	3	8,858	2.9%	6.1%
35 Avalon	4	3,540	2.5%	5.3%
36 Diamond Bar	4	60,407	4.1%	8.6%
37 La Habra Heights	4	6,151	2.1%	4.4%
38 La Mirada	4	49,939	3.5%	7.3%
39 Palos Verdes Estates	4	14,046	1.1%	2.5%
40 Paramount	4	57,874	8.7%	17.4%
41 Rancho Palos Verdes	4	42,800	1.9%	4.1%
42 Rolling Hills	4	1,969	0.6%	1.2%
43 Rolling Hills Estates	4	8,149	1.5%	3.2%
44 Whittier	4	86,788	4.1%	8.6%
45 Alhambra	5	89,171	5.0%	10.4%
47 Claremont	5	37,780	3.0%	6.3%
48 Covina	5	49,541	4.1%	8.5%
49 Glendora	5	52,474	3.0%	6.3%
50 La Verne	5	33,981	8.4%	16.8%
51 Lancaster	5	145,074	3.3%	6.9%
52 Palmdale	5	151,346	7.4%	14.8%
53 San Dimas	5	36,878	3.3%	7.1%
54 San Gabriel	5	42,829	4.8%	9.9%
55 San Marino	5	13,393	2.5%	5.4%
56 Santa Clarita	5	177,150	3.5%	7.4%
57 Temple City	5	35,747	3.7%	7.8%
58 West Covina	5	112,648	5.1%	10.6%

FOOTHILL WIB	Sup. Dist.	2009 Pop.	Unemp. Rate Jan. 2000	Unemp. Rate Dec. 2009
1 Arcadia	5	56,547	3.3%	6.9%
2 Duarte	5	23,090	3.8%	8.0%
3 Monrovia	5	39,531	5.1%	10.6%
4 Pasadena	5	150,185	4.4%	9.2%
5 Sierra Madre	5	11,083	1.6%	3.5%
6 South Pasadena	5	25,832	2.8%	6.0%

PACIFIC GATEWAY WIB (LONG BEACH)	Sup. Dist.	2009 Pop.	Unemp. Rate Jan. 2000	Unemp. Rate Dec. 2009
1 Lomita	4	20,989	3.9%	8.3%
2 Long Beach	4	492,682	6.5%	13.2%
3 Signal Hill	4	114,30	4.3%	9.0%
4 Torrance	4	149,111	2.8%	6.0%

SOUTHEAST L.A. COUNTY WIB	Sup. Dist.	2009 Pop.	Unemp. Rate Jan. 2000	Unemp. Rate Dec. 2009
1 Artesia	4	17,551	6.5%	8.2%
2 Bellflower	4	77,194	9.6%	12.2%
3 Cerritos	4	54,855	5.1%	6.6%
4 Downey	4	113,469	7.6%	9.7%
5 Hawaiian Gardens	4	15,885	10.1%	12.8%
6 Lakewood	4	83,508	6.1%	7.8%
7 Norwalk	4	109,567	10.0%	12.7%

SOUTH BAY WIB	Sup. Dist.	2009 Pop.	Unemp. Rate Jan. 2000	Unemp. Rate Dec. 2009
1 Carson	2	98,159	5.9%	12.1%
2 Gardena	2	61,810	5.5%	11.3%
3 Hawthorne	2	89,979	7.7%	15.5%
4 Inglewood	2	118,868	7.4%	15.0%
5 Lawndale	2	33,593	5.8%	11.9%
6 El Segundo	4	16,999	2.6%	5.6%
7 Hermosa Beach	4	19,491	2.4%	5.1%
8 Manhattan Beach	4	36,718	2.0%	4.3%
9 Redondo Beach	4	67,646	3.0%	6.4%

VERDUGO WIB	Sup. Dist.	2009 Pop.	Unemp. Rate Jan. 2000	Unemp. Rate Dec. 2009
1 Burbank	5	108,082	4.7%	9.8%
2 Glendale	5	207,303	5.1%	10.5%
3 La Cañada-Flintridge	5	21,218	2.1%	4.4%

Source: <http://www.labormarketinfo.edd.ca.gov>

NOTE: Unemployment rates for individual County cities are not seasonally adjusted.

Current ARRA programs have been built upon a historical foundation dating from the Works Progress Administration in 1935.

*“The test of our progress is not whether we add more to the abundance of those who have much; it is whether we provide enough for those who have too little”.
— Franklin D. Roosevelt*

80 Years of Workforce Programs

From FDR’s Work Projects Administration to the Obama Administration’s American Recovery and Reinvestment Act (ARRA), federal employment initiatives from the late 1930’s to present have energized the economy and provided assistance to individuals, families and communities. Workforce programs have come and gone, but they all share the same goal – put people to work!



WORKS PROGRESS ADMINISTRATION (WPA)

Renamed the Work Projects Administration in 1939, WPA was the largest New Deal Agency

created by President Franklin Roosevelt with the passage of the Emergency Relief Appropriation Act (1935) by Congress. In four years, 8 million jobs were created to carry out public works projects, such as construction of public roads and buildings, as well as arts, drama, media and literacy projects. WPA touched almost every community in the U.S with a new park, bridge or school, including Griffith Park Observatory, a Los Angeles landmark. In 1940, the WPA changed policy and began vocational educational training of the unemployed to fill factory jobs. When it ended in 1943, the WPA was the largest employer in the country, employing up to 3.3 million in late 1938.

MANPOWER DEVELOPMENT AND TRAINING ACT (1962)

President Kennedy created the Manpower Development and Training Act as a three-year program aimed at retraining workers displaced by new technology. The bill did not exclude employed workers from benefiting and it authorized a training allowance for unemployed participants. The Area Redevelopment Act (1961) was adopted as a \$394 million effort to invest in the private sector to stimulate new job creation. Businesses in urban and rural depressed areas were targeted for vocational training programs. In 1963, amendments to the National

Defense Education Act included \$731 million in appropriations to states and localities for vocational training programs.

GREAT SOCIETY’S JOB CORPS (1964)

President Johnson’s Great Society included his ‘War on Poverty’ program. The centerpiece of the Economic Opportunity Act of 1964 was the Office of Economic Opportunity to oversee community-based antipoverty programs funded with a \$1 billion appropriation in 1964 and \$2 billion in the next two years. Programs were created such as Job Corps, designed to help disadvantaged youth develop marketable skills; and Neighborhood Youth Corps, established to give poor urban youths work experience and encourage them to stay in school. Because of the high numbers on AFDC, Congress created the Work Incentive Program in 1967 to provide training to welfare recipients.

COMPREHENSIVE EMPLOYMENT AND TRAINING ACT (CETA), 1973

CETA was created by Congress as a consolidation of the various job training programs, turning the program’s administration and operation to local officials. Rather than “categorical” funding whereby each program targeted a particular population, State and local governments would receive a training grant allocated by formula to be spent at local discretion. Full-time jobs were provided in public service or private, not-for-profit organizations for one to two years to teach marketable skills that allowed participants to move into unsubsidized jobs, basically an extension of the WPA concept of employment.



Helen Romero-Shaw, current WIB member representing the Southern California Gas Company, chaired the Private Industry Council, 1998-99.

JOB TRAINING PARTNERSHIP ACT (JTPA), 1982

During the administration of President Reagan, JTPA replaced CETA and gave States primary responsibility for oversights. While the private sector was not directly involved in the federal job training under CETA, Private Industry Councils (PIC) have existed since 1978 as advisory bodies. PICs now had a direct role in the formulation of local job training programs. JTPA established federal assistance programs to prepare youth and unskilled adults for entry into the labor force and to provide job training to economically disadvantaged and other individuals facing serious barriers to employment. The law authorized appropriations for Fiscal Year 1983 and each successive fiscal year to carry out adult and youth programs including dislocated workers and summer youth. Federally administered programs include Native American, Migrant and Seasonal Farmworkers, Job Corps, Veterans Employment, National Activities, Labor Market Information, National Commission for Employment Policy, Affirmative Action training.

WORKFORCE INVESTMENT ACT (WIA)

In 1998, President Clinton replaced JTPA with WIA, a workforce system designed to induce businesses to participate in the local delivery of workforce services. The principal vehicle would be local Workforce Investment Boards (WIB) chaired by private sector leaders. Employment and training services would be provided through One Stop Centers. Locally, the WIB, in partnership with the Los Angeles County Board of Supervisors, has provided leadership since 2000 for employment and training programs administered by Community and Senior Services. The programs serve residents in 58 cities and all unincorporated areas of the County.

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“If we assist business, we assist employees.”

— WIB Secretary Paul Kral

“The WIB must galvanize the business community to recognize the vital services we provide. Only in this way can we be a dynamic force in finding jobs for those who need them”.

— John Addleman

10 Years of Service and Collaboration with the Business Community

One of the strategic priorities of the L.A. County Workforce Investment Board (WIB) is to assist businesses and employers by being a reliable and consistent resource for qualified and trained employees. While business services are offered at each of the County’s WorkSource Centers, additional programs and strategies tailored to the specific employment needs of businesses have been implemented to strengthen the partnerships and collaboration with business and employers. Over the past ten years, these services include:

- Applicant screening/referral
- Business closure assistance
- Customized training
- Enterprise zone tax credits
- Entrepreneurial training
- Job placement assistance
- Labor market information
- Training subsidies
- On-the-job training

One example of the WIB’s strong commitment to support the business community was its support for a focused business outreach and job development initiative under the direction and leadership of Bennett Streb & Associates. The goal of the project was to reach out to thousands of small and large businesses to educate them about the business services available at the County’s network of WorkSource Centers.

Over a two-year span, Bennett Streb contacted more than 8,000 businesses and identified openings that were referred to county WorkSource Centers and filled by individuals enrolled in training and workshops. Increased communication with employers and businesses has not only raised the profile of the WorkSource Centers, but it has also resulted in greater awareness and appreciation of the free resources and services available to businesses through WorkSource Centers.

This outreach effort proved even more important during the current recession when so many businesses reduced their workforce or closed their doors.

The following are just some of the examples of how the WorkSource Centers have played a role supporting the business community.

ARBOR/EAST L.A. & ALBERTSONS

Grocery giant Albertsons closed one of its stores in Montebello for remodeling. The community was excited because the new store promised to have specialty food items, wine and floral departments, a bakery, and even a Starbucks! This meant additional jobs and the need to hire newly trained staff.

ARBOR/East Los Angeles Employment and Business WorkSource Center was asked to assist with recruiting employees for the new store. ARBOR’s Business Services Manager, Mercedes Gil,

said, “We held a two-day targeted recruitment event, which was really good for both Albertsons and the local community.” They were pleased that, “we were able to prescreen applicants for them.”

The partnership between Albertsons and ARBOR/East Los Angeles is a great example of how WorkSource Centers assist business. Job orders were entered into the statewide database system and follow-up calls were made to 210 applicants to facilitate the job application process and schedule appointments. The Center’s information technology staff worked with their counterparts at Albertsons

to ensure the smooth transfer of data. Almost 90 positions were filled, with a backlog of applications for future hires, all at no charge.

“We work to make sure that employers and job-seekers know that they can come to us and get free quality employment services and all the help they need.” Gil said.

ARBOR/EAST LOS ANGELES & ROTO ROOTER

In 2003, the Regional Manager with Roto Rooter contacted the ARBOR/East Los Angeles WorkSource Center to inquire about business services. He learned about the Center while surfing the Internet and wanted to know how his company could receive help in locating qualified employees. A recruitment event was organized in July 2003. Since some of the interested applicants came from different regions of the County, as far as 60 miles away in Antelope Valley and Canyon Country, Arbor’s Director of Business Services suggested that the Roto Rooter Regional Manager also contact other County WorkSource Centers closer to where he had a need for employees. He was given a “warm handoff” to other WorkSource Centers and the rest is history.

Roto Rooter continues to be a strong supporter of the local system, due to the strong track record of WorkSource Centers. While the exact number of applicants who have been hired since 2003 is unknown, Roto Rooter confirmed that it has received hundreds of qualified applicants and will continue to seek assistance with its recruiting needs. “We’ve held several recruitments at our WSC and are proud of being the Center that launched this long-term relationship between Roto Rooter and the WSC Network that continues to provide WSC customers with employment opportunities,” says Mercedes Gil.

CAREER PARTNERS ASSISTING BUSINESS

Career Partners has had great success meeting the business community’s needs at its WorkSource Center in the West San Gabriel Valley for many years. They have gladly accepted requests and undertaken employee recruitment and job placement programs for many businesses, including

major employers such as Wal-Mart, Verizon, State Farm, Adecco Staffing, Earl Security Company, and Ace Cash Express.

In 2004, Career Partners hosted the Wal-Mart team in Baldwin Park. In 2005, they recruited and hired over 550 employees for them. In September 2006, staff again worked closely with Wal-Mart store management to ensure a successful Grand Opening of a new store in Rosemead by recruiting applicants and providing telephones, computers, and temporary office space to Wal-Mart personnel.



Wal-Mart Grand Opening celebration

Among the companies on the long list of businesses that have utilized Career Partner’s services is CVS Pharmacy, which was provided support with the expansion of its operations to roughly 170 stores in the greater Los Angeles area. Business assistance was also provided to Schneider National in its hiring of over 2,000 Class A truck drivers. The utilization of Career Partner’s employee recruitment system saved Schneider National from having to spend thousands of dollars of its advertising budget. In addition, Career Partners assisted the Best Buy electronics store in Montebello with its hiring needs.

Services to support the employment and training needs of the business community include securing Employment Training Panel funds to help employers retain their employees and prevent layoffs or closure. In addition, they facilitated an interviewing skills workshop for Panda Express Corporation on “what employers are looking for,” and 68 job seekers attended.

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HUB CITIES & LA ALAMEDA

Hub Cities worked closely with government agencies and community partners in a massive effort to recruit employees for approximately 700 job opportunities at the newly opened La Alameda Shopping Center in the Florence-Firestone community.

A job fair was organized to recruit employees for La Alameda, which attracted over 5,000 job seekers. Hub Cities enrolled 2,261 candidates for referral to small and large businesses such as Ross, Marshall's, Big 5, Tacos Don Chente Grill, PETCO, Office Depot, Sally's Beauty, Payless Shoes, Jamba Juice, Shoe Pavilion, Wingstop, Panda Express, and Cold Stone Creamery.

Hub Cites conducted job readiness workshops at various locations in the community to prepare, motivate and identify qualified candidates for placement in jobs with businesses located at the new regional shopping center. Information and training were provided to over 300 job seekers on employment strategies, resume writing, completing a job application, interviewing techniques, and how to 'dress for success.'

One example of note is the assistance provided to Marshall's, a clothing store. Hub Cities provided space to pre-screen candidates, conduct interviews, and complete the employment process for 300 prospects. Marshall's had access to copy and fax machines, telephones, and conference rooms for recruiting purposes. Out of the 300 candidates, 80 candidates were offered employment.

JEWISH VOCATIONAL SERVICES (JVS) & FAMIMA!!

JVS West Hollywood was contacted by Famima!!, a Japan-based corporation that planned to open its first United States-based store in West Hollywood. Famima!! sought the business services of JVS to help it fulfill its goal of becoming a neighborhood deli, quick service restaurant, premium grocer, banker, personal business and stationery store, local newsstand and internet provider; and, if that wasn't enough, morning coffee stop.

According to Yoshiko Okuno, General Manager of Personnel for Famima!! Corporation, Famima!! believes in building relationships with its clients, business partners and communities. He said that, "With the valued assistance of JVS, we have hired a total of 14 store associates for our West Hollywood store. We are very grateful and fortunate to have had the opportunity to partner with JVS for our recruitment efforts. We look forward to our continued partnership with JVS!"

URBAN LEAGUE & GIGANTE MARKET

In 2004, Antoinette Anderson, Manager of Employment for Los Angeles Urban League's South Central Business & Career Center, was introduced to Gigante Supermarket, which planned to open two new stores in South Los Angeles.



Gigante Supermarket grand opening celebration.

Marva Smith-Battle Bey, CEO of the Vermont Slauson Economic Development Corporation, approached Urban League to have its South L.A. WorkSource Center provide all employee services for the two new stores. Los Angeles Urban League was written into the contract to ensure that all jobs would be filled with local hires. They promoted the job openings and interviewed, at their South Central WorkSource Center, over 1000 applicants interested in filling the 200 positions.

This project was especially significant because: 1) the employer received the tax credit by hiring locally, 2) the employer hired a local work force, and 3) economic development was furthered in the community by stimulating other businesses to also locate there. Gigante has since been transformed into El Super, but the success of this initial effort is still evident.

The South Central WorkSource Center Director said, "Gigante was an exciting project because of the collaboration of staff, partners, community relations and Los Angeles County. It spearheaded great development for South Los Angeles."

SASSFA & SUPERIOR GROCERIES

When Superior Groceries needed 200 employees for a new store in Pico Rivera, it turned to Southeast Area Social Services Funding Authority (SASSFA). "They wanted us to help find employees, so we did the recruiting and the pre-screening of applicants for them," said Kirk Kain, executive director of SASSFA. "We did that, set up on-site interviews, looked for cashiers, bakers, meat cutters, the specialty positions they needed, and coordinated on-site training for the new-hires, which was a major benefit to Superior. We opened our agency to the whole process at no cost to them."

Eunice Min, executive director of human resources said, "We have worked with WorkSource Centers in cities our stores are located in, so when we decided to open Pico Rivera, I requested a meeting. I asked them to prescreen potential applicants for us." She added, "They did an excellent job with that and more. This was one of the best collaborative efforts I have ever seen in our history; the resources and benefits they provided helped us tremendously."

LA WORKS & LOWE'S

In July 2007, when LA Works staff learned that a new Lowe's home improvement store would open in the City of Industry, they contacted Lowe's Human Resources Manager to explain their business services and offer the use of the WorkSource Center.



For eight weeks, office space was provided to Lowe's local human resources staff for a recruitment office with telephones and computers. LA Works promoted the job openings, screened candidates, successfully filled positions from cashier to department manager, and provided space for Lowe's to conduct new hire orientations. The store opened on time and LA Works was credited with helping them meet their hiring objectives.

"We have one or two on-site recruitments a month for our customers, but not to the extent we had for Lowe's, said George Hernandez, client services manager at LA Works. "It shows how we can custom fit our services for the customer's needs - we can do a few things for a business, or turn just about everything in our facility over to them to help with whatever they need." Costco later chose to hold on-site recruitment at LA Works for a new store they planned to open.

LA Works promoted the job openings, screened candidates, successfully filled positions from cashier to department manager, and provided space for Lowe's to conduct new hire orientations.

“In our changing times, identifying workforce needs is at the forefront”, said Richard Nichols, WIB Business Services/ Marketing Committee Chair and past WIB Chair. “Each time we put a business together with a new employee, we feel gratified that our efforts have made a difference.”



Pamela Hayes, President/CEO of Valley Light Industries at LA Works recognition event with Robert Knight, Managing Dir., Arbor Workforce Institute, with Salvador Velasquez, LA Works CEO and Kevin Stapleton, LA Works Board Chairman and Mayor of Covina looking on

LA WORKS & VALLEY LIGHT INDUSTRIES

For nearly a decade LA Works and Valley Light Industries (VLI), which specializes in placing individuals with disabilities into meaningful, hands-on work experience have partnered to provide employment services to job seekers. VLI has consistently used LA Works’ prescreening and recruitment services and On-the-Job Training program with 100% satisfaction. The CEO/President of VLI said, “I couldn’t be happier with the services VLI has received from LA Works. The staff has consistently come through when we needed candidates, regardless of the qualifications. Our retention level is extremely high for employees referred by LA Works. Some have been here for nearly ten years.”

VLI’s most recent LA Works referral was hired as a finance manager in February 2009.

SOUTH VALLEY & DELTA SCIENTIFIC

Delta Scientific, a company that creates anti-terrorism barriers, was looking to hire welders, grinders and painters. City of Palmdale Mayor Jim Ledford recommended that it contact the South Valley WorkSource Center for assistance with filling its vacant positions. Richard Winger, the company’s Chief Financial Officer, contacted the Business Services Representative who arranged for staff to support the company with recruitment of approximately 60 potential candidates - 20 of whom were eventually hired.

Delta Scientific has since come to rely on the WorkSource Center for all its staffing needs, including skilled technicians, quality control specialists and senior managers.

SOUTH VALLEY AND J’S TEEN DISCOUNT

J’s Teen Discount came to the South Valley WorkSource Center one week prior to its grand opening, needing to recruit candidates for multiple openings. Two recruitment events were held at the Center that resulted in the referral of six qualified candidates to the owner, Willie Piper. Two individuals were hired; and as a result, the company joined the Center’s Business Advisory Council.

A second store is being planned and the company is committed to utilizing the South Valley WorkSource Center’s business services to help it meet its staffing needs.

10 Years of Success Serving WIA Adult & Dislocated Workers

WIA Adult and Dislocated Worker programs serve adults, 18 years and over, with the goal of helping them achieve self-sufficiency. The Dislocated Worker serves individuals who have been terminated or laid off, including self-employed or displaced homemakers who experience difficulty in obtaining employment.

For the past ten years, the Los Angeles County WIB, through its local system of WorkSource Centers, has touched many lives by providing employment and training services to individuals and by supporting the employment needs of employers, including both small and large businesses. The following success stories demonstrate the commitment and dedication of staff from all of our WorkSource Centers. The stories underscore the tremendous impact the Centers have had, and continue to have, on countless individuals, families and communities.

MAGGIE L.

Maggie exemplifies in every way the success of the WIA Adult program because she went full circle from being a client, to becoming an employer. After 20 years of employment as Vice President of Operations with a real estate company, Maggie, a single mother of two, was laid off. She went to a WorkSource Center in her area, LA Works, desperate for work but with a very positive attitude and professional disposition. After reviewing her skills, work aptitude, and career interests, LA Works staff suggested she enroll in workshops and training to enhance her computer and interviewing skills, and to gain a competitive edge in securing employment. She was soon hired part-time as a personnel recruiter at a large multinational company. They were so pleased that after six months, she was promoted to a permanent, full-time position as Human Resources Coordinator.



Ken Stapleton, LA Works Board Chairman and Mayor of Covina, presents an Outstanding Award to Maggie L. at LA Works recognition breakfast.

"I am very grateful to LA Works. Not only did I have the experience going through the process of seeking employment, but now I work with LA Works as an employer providing opportunities to others." She added that, "I am used to being in an office. Now if I need to see an employee working on the line, I put on safety gear to go inside the plant. Quite a change from sitting at a desk and I am now only 10 minutes away from home."

MARCIA O.

Since 1968, Marcia O. worked for Northrup Grumman as an electronic assembler, but she experienced great instability due to frequent layoffs. Following her last layoff, she was told there would be no recall. She began looking for an occupation that would provide her with more stability and a salary that could replace what she was accustomed to in the aerospace industry. With assistance from WorkSource Center staff at LA Works, and a special grant from the Latino Access Program, she enrolled in the Psychiatric Tech nursing program in Hacienda La Puente Adult Education. After completing the one-year training program with excellent performance, Marcia was hired by Patton State Hospital, where she continues to be employed today, with an even higher salary and better benefits than what she earned in her best years at Northrup Grumman.

After reviewing her skills, work aptitude, and career interests, LA Works staff suggested Maggie L. enroll in workshops and training to enhance her computer and interviewing skills, and to gain a competitive edge in securing employment.

Lorraine J. returned to the South Valley WorkSource Center the day after her layoff. She knew that she could count on the WorkSource Center to provide her with guidance and assistance with her job search. Just one month after her layoff she was offered a full-time position.

CARLOS B.

In 2005, Carlos was laid off as a truck driver when his company moved its operations to Mexico. Since his youth, he had volunteered at a local mental hospital. He enrolled in the WIA Adult program at the WorkSource Center operated by L.A. Works and also received assistance from the EDD/Trade Assistance program. He was placed in a Psychiatric Technical training program. After completing the one-year training in June 2007, he was hired as a Pre-Licensed Psych Tech. He passed his State Board Exams on his first attempt and now works with psychiatric patients as a Licensed Psych Tech.

CHARLENE T.

Charlene moved to Los Angeles from northern California with over 20 years of experience as a Pharmacy Technician. She registered for services at LA Works in April 2008 with little knowledge of Los Angeles and lacking self-confidence. She also lacked computer, resume development, and interviewing skills. She was dealing with depression and personal issues that impeded her ability to secure employment. At L.A. Works, she attended many workshops and seminars, which helped build her confidence. With assistance from LA Works she found a job as a Pharmacy Customer Services Representative at Prescription Solutions, earning a starting salary of \$15 per hour.

JOSE S.

After Jose finished the LA Works Paid Work Experience Program, he interviewed with several companies. At one of these companies, MAGPARTS, he was scheduled for an interview at 5:00 a.m. and he arrived promptly. He was subsequently hired there and, according to his supervisor, Jose is doing an outstanding job in his new position. Because of their satisfaction with Jose's performance, MAGPARTS continues to contact LA Works for additional qualified and trained candidates.

LORRAINE J.

The South Valley WorkSource Center first met Lorraine in November 2007 when she was unemployed and looking for work. Lorraine enrolled in a security guard training program. She was so determined to obtain full time work that, with the assistance of her case manager, she was

offered full-time employment just two weeks after the completing the training and three days after receiving her guard card clearance! She remained employed for one full year with the company until she was laid off due to the security company losing their contract with the company she patrolled.

Lorraine returned to the South Valley WorkSource Center the day after her layoff. She knew that she could count on the WorkSource Center to provide her with guidance and assistance with her job search. Just one month after her layoff she was offered a full-time position. She has remained employed with the company for a year, and recently notified her case manager of her promotion to supervisor, including a bonus that allowed her to provide a wonderful Christmas to her family.

MAURICE M.

Maurice M., a native of New Orleans, traveled and lived on his own since Hurricane Katrina. He registered with the South Valley WorkSource Center in November 2009 to obtain assistance with a job search and interviewing skills. He had a strong work ethic after working many years with a family business in the heating, ventilation and air conditioning field. Showing extreme dedication to his job search, he met weekly with his case manager on his interviewing skills. This led to employment in a sales position with a cell phone company. Although he liked the job, it only paid minimum wage. Maurice continued to seek career opportunities and after submitting a newly re-formatted resume for a better position with a regional company, he was hired by Southern California Gas Company at triple the salary he previously made as a Sales Associate!

MS. M

At a career coaching session at the Northeast San Fernando Valley WorkSource Center, Ms. M. proudly announced that, at the age of 62 years, she was only one course away from obtaining her G.E.D. Ms. M was laid off from her last job and could not find employment due to her lack of a high school diploma, limited English skills and, she suspected, her age. Staff recognized her challenges, but also saw her pride and confidence as tremendous assets. During one session, Ms. M. shared her

“employment diary” which contained the names, addresses, employment dates and job descriptions of each company she had worked for over the last 20 years, including the names of each machine and instrument she used. Center staff helped her update her resume and her Career/Business representative advised her of potential opportunities. An agency notified the Center of open “specialty” positions at a company that required the type of skills and experience she had. Ms. M. applied and was hired soon thereafter.

NARZELLA R.

Narzella R. came to the Urban League WorkSource Center after being out of work since April 2007. Following the advice from one of the Business Service Representatives, she enrolled in a computer training class at the Milken Youth and Literacy Center. After graduation in September 2007, she was hired as an administrative assistant at the Community Based Coalition in Compton, to assist homeless veterans.

NICK

For ten years, Nick commuted 160 miles a day to work as a Purchasing Manager at a company in Duarte. In June 2008, the company filed for bankruptcy and closed its doors. Two days later, Nick filed for unemployment benefits. He posted his resume on CalJOBS, CareerBuilder and Monster Jobs and got very few hits. He received calls from headhunters and recruiters but nothing was “clicking”. Sometimes he received two or three calls a day, and then weeks would pass without a call. He continued to revise his resume on the websites, but still had no interviews.

After several months, he went to the Antelope Valley WorkSource Center and registered for services. He participated in all the workshops, such as Job Club and Resume Writing. His positive attitude and use of newly learned networking skills led to a referral about a Purchasing Agent position in nearby Lancaster. In September 2008, he was hired full-time. Although he earns less than his previous salary, he no longer commutes 160 miles a day! He continues to make himself available for testimonials to other Job Club members with the message that ‘networking works.’

PAULA Y.

Paula Y. is 56 years old with a Bachelors of Arts from California State University, Los Angeles. She recently closed a private business and moved back to the Los Angeles area. Although she had an established work history with skills in social work, clerical, and business services and was bilingual, she was concerned about her ability to find employment. Her case manager at MCS/West San Gabriel Valley Work Source Center encouraged her to keep looking for work on a daily basis and filling out applications for open positions. She was referred to a local company, where she successfully interviewed for the Business Service Position in Monterey Park and started work in August 2009.

REBECCA H.

“My name is Rebecca H. I started my journey with Ser-Jobs in May of 2009 working 20 hours a week. Ser-Jobs is a job placement program that allows people 55 and over to find jobs. I was placed at the Work Source in El Monte doing Data Entry. I had been working for Ser-Jobs for 2 months when an opening for receptionist became available. I applied and was hired for the position of CRC, but my duties are working as receptionist/CRC. I felt privileged that Goodwill was giving me this opportunity. Being with Goodwill for the past six months I have learned so much. The one thing I learned about myself is that I truly like dealing with the public. When I deal with the public I try to put myself in their shoes, so I can get a better understanding of their situations and I try to give everyone 100% of myself. This whole experience started with a opportunity and that opportunity was Goodwill”.

ROXANNA

Roxanna was laid off in October 2007 from Easton Sports, a company that closed and moved their operations out of the country. This qualified her for Trade Readjustment Allowances (TRA) benefits. She reported to the Antelope Valley WorkSource Center in November 2007 and the Center’s Employment Program Representative (EPR) filed her TRA claim. She also gave Roxanna advice to revise her resume to promote her skills.

In March 2008, Roxanna contacted her EPR to inform her that she had obtained full-time

Her case manager at MCS/West San Gabriel Valley Work Source Center encouraged Paula Y. to keep looking for work on a daily basis and filling out applications for open positions. She was referred to a local company, where she successfully interviewed for the Business Service Position in Monterey Park and started work in August 2009.

employment with Princess Cruises in February. She was very happy with her new job, and claimed that the position of Treasury Analyst was exactly what she wanted. She was grateful to the Antelope Valley WorkSource Center's One-Stop Career Center for all of the outstanding services she was provided, all of which far exceeded her expectations.

STEVEN H.

Steven H. was devastated when he was laid off from his job after 20 years as a janitor for various departments. For the first two months of his unemployment, he was in shock. Once he realized that he had to find a job to support his family and pay the bills, Steven made many attempts to find work in the janitorial field. Unfortunately, due to the industry's unemployment rates, his attempts were unsuccessful.

With his life turned upside down, Steven started going to the Central San Gabriel Valley Worksource Center, where he received intensive services to determine his best options for occupational training. "With the help of my Case Manager, Eva Piloni, I enjoyed the rapport that we built to determine what career was best suited and available", says Steven. With a solid plan, Steven charged forward and enrolled in a training program to obtain a certificate in the Certified Nurse Assistant field.

After successful completion, Steven was hired by California Mission Inn. "While on unemployment paychecks," Steven said, "I knew I could not give up and it was difficult not to. I could not have done it without the excellent services and the training available through the Central San Gabriel Valley Worksource Center."

ROLAND A.

In June 2006, Roland left Lebanon with his wife and three-year-old son in search of a better life and to join his wife's relatives in Santa Clarita. He went to the Santa Clarita WorkSource Center in September 2006 for assistance. Due to the fact that no one knew his work history, Roland had a difficult time adjusting and finding work in his preferred field, sales management.

He attended many of the Center's training and workshops in Resume Writing, Interviewing, Practice Interviewing, Network Job Club, Transferable Skills, Managing Your Credit, Internet Job Search. He also had one-on-one meetings with his Case Manager to review his resume. Shortly thereafter, his life began to turn around. He began to get interviews and in November 2006 was hired for a sales position in the west San Fernando Valley. He is still employed there and they are very pleased with his performance. Roland thanks the WorkSource Center for helping him land this job!

MRS. A

Mrs. A and her husband were both unemployed parents with two children. Mrs. A was referred to the Arbor/East Los Angeles Employment & Business Center for assistance with her job search. She took full advantage of the services and resources available at the WorkSource Center by attending WIA program orientation services workshop and other work readiness workshops, including Resume Writing, Interviewing Techniques and the Application Process.

When a Reception/Greeter position became available at the Center, she applied. Although there were many applicants, she stood out because she was friendly, diplomatic, and had a passion for people. Her desire to succeed and bi-lingual skills were a plus. She has excelled as the point of contact at the Center, receiving compliments from customers as well as from her co-workers.

As an Arbor employee, she attended personal development workshops and customer service training sessions, and honed her customer service skills. She was encouraged by her supervisor to pursue career advancement by applying for an open position as an Eligibility Worker at one of the WorkSource Center's partners, the Department of Public Social Services. She took the advice and was hired. Although the Center was sad to see her leave, they were very proud of the fact that the skills and knowledge she acquired while employed at the Center had prepared her for her new position. Mrs. A went full circle, from being a recipient of temporary public assistance to working for the agency that provides aid to individuals and families in need.



"I knew I could not give up and it was difficult not to. I could not have done it without the excellent services and the training available through the Central San Gabriel Valley Worksource Center."
— Steven H.

10 Years of Success Serving Youth

WIA Youth Programs prepare youth between ages 14-21 for postsecondary educational opportunities of employment by linking academic and occupational learning. Programs include tutoring, study skills, training and instruction leading to completion of secondary school (including dropout prevention), alternative school services, mentoring, paid and unpaid work experience, occupational skills training, leadership development and other supportive services. Guidance, counseling and follow-up services are also provided by Los Angeles County's 18 Youth Program Providers.

The following are just a few of the many WIA Youth Program education, training and employment successes over the past ten years:

ERIK G.

Erik G. was enrolled in LA Works' residential college program while he was still an active gang member. School personnel referred him to LA Works based on his potential and desire to change despite only reading at 6th grade level and having 8th grade math skills.

With his personal and academic history, he was not the prototypical college-bound student. As of October 2009, Erik is a full-time college student studying to be an architect. He works part-time and no longer participates in any gang-related activities. He mentors his younger siblings and cousins to give up the life of gangs and poverty.

JENNIFER S.

Jennifer S. had trouble both at home and at school. At 17, she had little faith in herself or her abilities. How could someone with so little self-esteem and so fragile learn to deal with the rejection that is so prevalent when one looks for employment. A Jewish Vocational Services (JVS) counselor worked one-on-one with her to emphasize her strengths, instead of her weaknesses. JVS continually went through job referrals and applications with her even though many times she wanted to quit. Fortunately, JVS' perseverance paid off.

Jennifer was employed by Cold Stone Creamery, where she is proud to show off her customer service skills. In addition, she recently received a scholarship to a prestigious film institute in Hollywood. "Looking back, I don't even know why I was so mad," Jennifer said with a new-found confidence to take on the world!

JERMAINE T.

One of Career Partners' many youth program successes is Jermaine T., who was provided training in graphic design at Palladium Technical Academy.

After completing the training in layout of printed and web publications, Jermaine secured employment in the web layout department at the largest San Gabriel Valley newspaper. This new job is quite a contrast from his previous work washing cars at a local dealership for minimum wage. Jermaine now earns \$14 per hour in his new position!

JOSUE C.

As one of many homeless youth living on the streets of East Los Angeles, Josue C. faced an equally daunting challenge to find employment. Because his English language skills were limited, he looked to opportunities as a day labor as his only option. After six months, Josue attended a community event where East Los Angeles non-profit organizations collaborated to educate the community about available employment services and resources. Josue was fortunate to learn about the Workin' It Out (WIO) Program funded by L.A. County's WIA Youth Program.

In 2007, after registering in the WIO program, administered by Community College Foundation, Josue enrolled in an English class. Once his English skills improved, he was hired at McDonald's in an entry-level position. Within a year, he was promoted to evening manager. Thanks to the WIA Youth Program and his promotion, Josue was able to

After completing the training in layout of printed and web publications, Jermaine T. secured employment in the web layout department at the largest San Gabriel Valley newspaper.

While remaining very focused on her goals of graduating high school, attending college and obtaining employment, Ms. C participated in work readiness workshops and education remediation with an AYE youth instructor.

leave the streets and obtain permanent housing. He continues to take English classes as well as receive training to become computer literate. As a result, he is interviewing for various positions with higher pay and better benefits.

MATTHEW F.

Although he was initially very shy and lacked communication skills when he first came to LA Works, Matthew F. had a positive attitude, great attendance and he was hard working. LA Works staff referred to him as their “diamond in the rough,” and immediately sought to build upon his confidence level by starting him in the Home Improvement Work Program, where he flourished. His lack of verbal skills was compensated by his work performance installing windows, painting houses, building fences and laying down bathroom and kitchen tile.

When it came time to find Matthew a job, LA Works spared no effort and even had a staff member accompany him to the interview and do all the talking. Despite this, the employer saw something special in Matthew and offered him the job. Matt is still working there and has since been promoted!

JULIAN L.

Julian L. was referred to the Youth Opportunity Program in Pomona by the local church. This was the last gang prevention program his family could work with to help him stay out of gangs. When he first entered the program, he had already dropped out of school and preferred to hang out on the streets. His mother could not handle him and sent him to live with his father in Pomona. He agreed to provide housing only until Julian found another place to live since he felt Julian would be a bad influence on his little brothers if he lived there permanently.

Through encouragement from the program, Julian received tutoring to improve his grades and develop career goals. After completing the required basic skill assessments and working with the instructor on assignments, it was clear that Julian was very smart and had great potential to exceed in school.

It was suggested that Julian’s parents enroll him in Diamond Ranch High School, one of the best high

schools in the area. His career advisors also knew that this school would invest the time necessary to help turn Julian around.

Julian is back in school, and he has stopped hanging with gang-affiliated friends. Through this opportunity, he has been able to make new friends, his grades have gone up, and his family is very proud of him. His father continues to accept him at home as long as he keeps up the good work. Even his appearance has changed. He is neatly dressed each time he visits the youth center, and he carries himself like a young man.

MS. C

After attending a recruitment event at her high school, Ms. C came to AYE Catholic Charities and Arbor/East Los Angeles Employment & Business Center for more information. She came from a low-income family of eight and lost her mother at an early age. She established her eligibility, attended an orientation session, underwent an assessment and enrolled in the WIA youth program.

While remaining very focused on her goals of graduating high school, attending college and obtaining employment, she participated in work readiness workshops and education remediation with an AYE youth instructor. She was assigned to complete her paid internship of 168 hours at \$8.00 per hour at the local Foot Locker store to develop her newly acquired skills. After completing her paid internship, she was offered a full-time position as a customer services representative and was later promoted to manager of the East Los Angeles Foot Locker branch where she continues to excel.

In addition to obtaining employment, Ms. C has not only graduated from high school with honors, but is she also continuing with her post-secondary education.

NANCY F.

Nancy F., a high school dropout who worked at McDonald’s, was deeply affected by her brother’s debilitating stroke. Because her mother had to leave her job to take care of her son, Nancy decided to move back in with her mother and go back to school. She looked at schools with Certified Nursing

Assistant Training and she chose Technical College, which referred her to the El Monte Youth Program.

On her first visit in July 2008, Nancy and her counselor discussed her desire to enter the nursing profession, and her counselor emphasized the importance of getting a high school diploma. Taking her counselor's advice, Nancy decided to enroll at Hacienda La Puente Adult Education, where she would be able not only to study certified nursing, but also earn her high school diploma. Nancy has a well-organized portfolio and, according to her counselor, is "truly enthusiastic" about her future. Nancy continues to work at McDonald's, only now as a shift supervisor attending Supervisor Training. She also stays in contact with the Youth Program and brings her brother along for visits.

RUSSELL K.

A star athlete soon to graduate from high school with hopes of a full basketball scholarship, Russell K. found his dreams shattered as a result of an arrest for a "beer run" prank. Though he received his diploma, he was not allowed to walk in the graduation ceremony and he was placed on one-year probation.

When he visited the Youth Opportunity Program in El Monte, he had no work experience, lacked job-seeking skills, and was deficient in math and reading. Since his enrollment in the youth program, he has completed a series of job preparation workshops on online job searches, resume writing, interview process, 'dress for success' and completing a job application.

Russell's efforts paid off when he was employed as a painter at a commercial painting contractor in Orange County earning \$12 per hour. He is determined to continue working and has hopes to further his education in the near future.

S. HILL

S. Hill, one of five children in a single parent home, has been on welfare all her life. She went to the Pomona Youth Opportunity Program as a 17-year-old high school graduate without any direction, and

she wanted to attend college but was not sure how to get started. During her initial assessment, she stated that her goal was to become a police officer.

Her first work experience training was at a Michael's Arts & Crafts Store. Due to her maturity, commitment, and performance, she stood out from the other four youth who were sent to the same store. The manager offered her a permanent position that would go into effect as soon as she completed her 120 hours of training in August 2009.

When S. Hill came in to submit her paperwork in December for her 90-day retention, she informed her Career Advisor that she was moving to another city with her family. Because of her outstanding performance, Michael's approved her transfer to a store in her new city. She also shared the great news that she would be attending Riverside Community College in spring 2010 and that she still wanted to attend the Police Academy in the City of Riverside.

She was thrilled about her decisions and stated, "I will keep you all posted on what my decisions are." She returned to the office in January 2010 to inform staff that she had been accepted into the Riverside Police Academy! She wanted to inform staff in person that she would have to quit her job at Michael's because she didn't want her resignation to have a negative impact upon her selection into the law enforcement training program.

"We all want the residents of the county to have meaningful, worthy and rewarding employment".
— **Richard Dell**



Grand opening of Goodwill WIA Youth Program when it co-located with Urban League Pomona WorkSource Center, February 2008.

Since her enrollment in the Youth Program, she has not only met her goals but surpassed them! Victoria F. had improved her reading by 2.5 grade levels and was hired part-time by the local school district after completing her work experience hours.

STEPHANY

When Stephany enrolled in the Youth Program administered by the Mexican American Opportunities Foundation (MAOF) she had no work history and no job search skills. However, she wanted to learn more and be better prepared, so she attended every available workshop. MAOF recognized her time management and organizational skills. After completing her soft skills workshops, Stephany was placed for Work Experience at a 7-Eleven store. At this position, she demonstrated all the qualities needed to be a successful employee. At the end of her Work Experience, Stephany was hired at a local 7-Eleven and she is planning on completing her education.

SOLOMON P.

Solomon P. never knew his father. Only 15, he and his mother have moved more than 15 times during his short lifetime, bouncing from relative to relative. No one in his family had ever graduated from college. "I used to mess around and get in trouble, but I really want to make something of myself", he said. In order to help out with family expenses, Solomon turned to JVS for assistance in finding a job. Working with a counselor, he learned how to write a resume, fill out job applications, and master job interviews. Today, he is brewing the perfect cappuccino as a barista at Starbucks. With plans to become an attorney or emergency rescue worker, Solomon says, "Someday, I want to buy a house for my mom. I know I can do it."

VICTORIA F.

Victoria F. came to the WIA-El Monte Youth program in June 2007 as a high school senior. She was deficient in reading and had no prior work experience. Her goals were to improve her reading comprehension, gain work experience, graduate high school and attend college. She was encouraged to participate in tutoring offered at her school; and to augment her work experience, she was placed at El Monte Union School District as a clerical aide.

Since her enrollment in the Youth Program, she has not only met her goals but surpassed them! Victoria had improved her reading by 2.5 grade levels and was hired part-time by the local school district after completing her work experience hours.

She also works part-time at the school district and at Children's Place, a retail clothing store, as a sales clerk. Her accomplishments don't stop there. She recently graduated high school and now attends Mt. San Antonio College full-time where she is enrolled in the Accounting Program. Furthermore, with all these obligations, Victoria also finds time to participate in extra-curricular activities such as cheerleading!

YEVIK YESAYAN

In January, 2010 during torrential rain and numerous road closures, Yevik Yesayan travelled over 30 miles to Long Beach to attend the California Workforce Association (CWA) Annual Youth Conference. The conference served as a venue for enhanced training for agencies providing youth job readiness and career development programs. This was a perfect fit for Yevik, who has evolved from being a participant of the WIA Youth Program to being a client resource associate at a County-funded Youth Service Agency. As the youth representative on the WIB Youth Council, she is making valuable contributions in the Youth Council's fulfillment of its mandate to provide expertise in youth policy and assist the WIB in developing and recommending local youth employment and training policies.

As a current WorkSource Center staff member, Yevik is a great source for providing positive reinforcement to other young hopefuls. She relates well to the challenges our under-served youth face today. Youth Council Chair, Beverly Williams states, "Yevik's knowledge and experience are brought before the Council with the expectation that she will continue to articulate the voice of our youth intended to be served." Even during the heavy rainfall, Yevik trekked from the conference in Long Beach to Cal State Northridge where she continues her studies towards her BA Degree. "This long day would be a test of her own readiness for a certain difficult exam. Yet this is similar to Yevik's normal routine. A young adult, ready, willing and able to help others without visible notice, she choreographs a daily demanding schedule of her own," adds Beverly Williams. With Yevik's attributes and her effective involvement, it is clear that she serves an invaluable role on the Council.

ARRA Summer Youth Employment Program

In 2009, President Obama signed the American Recovery and Reinvestment Act (ARRA) to stimulate the nation's sagging economy through employment. A few weeks later, the County of Los Angeles Board of Supervisors adopted the goal of 10,000 jobs for the County. Community and Senior Services committed to finding 5,000 jobs for youth. The Los Angeles County WIB received \$30.8 million in ARRA funds including funding for a summer youth employment program.

In addition to increasing the government's investment in the existing workforce development system and local area programs, ARRA sought to increase institutional collaboration by mandating new or enhanced partnerships in employment initiatives with institutions such as community colleges, labor unions, and economic development agencies.

The SYEP brought new opportunities to the youth of Los Angeles County including hundreds who were introduced to government by working in Los Angeles County departments such as Community and Senior Services, which serves at the Administrative Entity for WIA programs where youth wrote articles and published a Summer Youth Express newsletter and produced a video with interviews of youth and employers.

By the end of the summer, the department's goal of 5,000 was exceeded with the placement of almost 6,000 youth in employment. At recognition events, youth expressed their excitement and deep appreciation for the work experience, training, mentoring by professionals, and exposure to potential careers—not to mention their earnings!! Special recognition also goes to all the private companies, government agencies and community organizations that employed and mentored L.A. County youth in 2009.

Of these almost 6,000 youth employed in the summer of 2009, almost 500 are probation/felony youth; over 400 are foster youth; and For many youth, it was a 'second chance.' "If it were not for this program, I would be in jail," says Joseph A., one of Special Service for Groups' (SSG) ARRA summer youth participants.

Success was also realized through placements by the County's 18 Youth Program Providers. The SSG Occupational Therapy Training Program employed 162 youth, a few of whom were later hired as permanent staff. Twenty of their other summer youth received full-time employment at retail stores such as Kmart, Marshalls and Party City.

By the end of the summer, more than half of the County's goal of 10,000 was reached with the placement of almost 6,000 youth in employment.



Beverly Williams, left, WIB Youth Council Chair with SYEP participants and Youth Provider personnel.

SASSFA staff quickly identified Yela R. as someone who could step right in and assist any organization. She was hired to work in one of the SASSFA satellite offices as an administrative assistant to help run the summer youth program.

JOSE S.

Before being enrolled as one of nearly 100 young people in JVS' SYEP program, Jose S. was a participant in JVS' First Chance Program for at-risk youth. As a result, he was employed at JVS' West Hollywood WorkSource Center. He met every challenge including the day of the end of the



summer ceremony when his Case Manager, who was so impressed by Jose's efforts to help set up and organize the event, asked him to speak at the ceremony by sharing his experiences in SYEP. Staff says he didn't disappoint!

YELA R.

As a 23-year-old community college student Yela R. was living in a transition shelter. Having relocated from Texas at a young age to escape overwhelming obstacles, bad relationships and decisions, she discovered that California was not a lot better than what she left. Despite living in the shelter, she



remained in school. When she learned that she could lose her eligibility to remain in the shelter, she sought advice from a counselor in the recovery program.

She was referred to the Southeast Area Social

Service Funding Authority (SASSFA), which happened to be recruiting for SYEP. SASSFA staff quickly identified her as someone who could step right in and assist any organization. She was hired to work in one of the SASSFA satellite offices as an administrative assistant to help run the summer youth program. She has continued in school and now lives independently while working part-time in the SASSFA main office. Her dream is to get a degree in Psychology.

FABIOLA G.

Fabiola G., a 15-year-old foster youth living in a low-income area with a high crime rate and not having any work experience, came into JVS looking for a job. When she enrolled in the SYEP, she demonstrated "excitement and joy." Looking forward to gaining experience and skills to excel, she was placed in an office where she exhibited a hardworking and positive attitude. She took two to three buses to reach her worksite and always arrived on time. Now she has high hopes for college and "can't wait to get out of the foster care system." She receives encouragement to achieve her educational goals from JVS staff who say "she has amazing potential and motivation."



MARIAH J.

Elton Blake, director of Watts Labor Community Action Center, received the following letter in August 2009 from one of their SYEP participants.

"I just wanted to thank you and your staff for the wonderful experience of working for your summer youth program. This summer, unlike many, has been a great experience for me. Working at WLCAC has helped strengthen my communication, organizational, computer and people skills. I now feel confident, empowered and will be looking forward to undertaking future summer assignments to enhance my career in journalism and criminology while attending college. The monetary compensation I received was also a tremendous help with my senior year expenses, and it is very much appreciated by my mother.

Although I was only granted the opportunity to work with you for the summer, this experience has truly been beneficial in reminding me that I can succeed, and that there are organizations/mentors out there that can and will assist me if I am committed. Again, thank you Mr. Blake for this opportunity of a lifetime."

Her Supervisor, Fetle Negash, said, "Mariah was a great pleasure to have in the office. Her drive to succeed was truly inspirational. It was amazing to see someone so young taking a summer job so seriously."

JOSE G.

Jose G., 18 years old, was very excited when his Goodwill-Pomona Career Advisor, Jennifer Tamayo, told him about an opportunity for work at a Smart & Final store. Jose was very successful at his first job and the Store Manager stated that he would like to hire Jose as a regular employee when the program ends. Even though he was an SYEP participant, he worked as well as any regular employee, and not just because of his uniform. His work ethic earned respect and he continues to thank his Career Advisor for the opportunity and offer of a full-time job!

LISSETH R. AND TRACY A.

Lisseth and Tracy participated in Compton CareerLink's SYEP. Lisseth was previously in the WIA Youth Program, where she received paid work experience and participated in job readiness workshops and leadership development. "While being part of CareerLink, I was able to get my first job and give back to the community," says Lisseth, who has participated in local City-sponsored events such as "Winter Wonderland."

Tracy is a recent graduate of Lynwood High. Her goal is to further her education and to obtain permanent employment to pay her school expenses. She had looked for a job since November 2008 without much success.

Both Lisseth and Tracy were placed at Marshall's department store where they were both permanently hired the day after completing the SYEP program. Lisseth says, "From all those experiences, I was able to learn the importance of being a hard worker and getting good grades." In addition to working, Lisseth remains focused on her career path. Tracy recalls her counselor telling her, "if she worked hard she may get hired, so that's what I have done."

SUMMER SUCCESS — MEXICAN AMERICAN OPPORTUNITY FOUNDATION

The Mexican American Opportunity Foundation's Youth Center employed ten youth in "green jobs" at the Huntington Library and Botanical Gardens. Besides learning soft skills, youth were taught landscaping skills and received a "green" career exploration.

Noemi, a 19-year-old high school dropout, was "thankful for the opportunity to be part of this project and receive this meaningful experience." Carlos, age 22, revealed that "he didn't know he needed a bachelor degree for landscaping work." Joshua, a 19-year-old college student learned "to build and strengthen my leadership skills." For 18-year-old Jose, it was his first real job and he "enjoyed and learned to work as a team to accomplish an assignment."

The young people employed at this green worksite revealed just how meaningful this employment experience was for them: "We learned how to work, show up on time, and also get different experiences." "It helps me to know what it feels like to have good work habits." "I love my job!" "I enjoy learning something new." "I am going into the army and this helps with hands-on work and responsibilities."

Even though Jose G. was an SYEP participant, he worked as well as any regular employee, and not just because of his uniform. His work ethic earned respect and he continues to thank his Career Advisor for the opportunity and offer of a full-time job!

At its Quarterly Board meeting in October 2009, the County of L.A. WIB's Youth Council recognized many of the outstanding examples and heard about the value of the program from ARRA summer youth, their employers and supervisors and their parents.

***“I am grateful that the door was open to me to walk through. It’s easy to be a gang member. This life is hard but I will strive to be the best person that I can be, for my children, my mother, and most important, to be true to myself.”
— Rene C.***

National Emergency Grant

As a result of firestorms in Southern California since 2007, the Department of Labor approved National Emergency Grant (NEG) funds for California to cleanup and restore public areas damaged by the fires. Almost \$3.6 million was allocated to Los Angeles County in 2007 and 2008. The WIB delegated the funding to several of Los Angeles County’s WorkSource Centers. They contracted with the San Gabriel Valley Conservation Corps (SGVCC).

During 2008 and 2009, five areas in the County were restored to the original condition in the Santa Monica Mountains and the Angeles National Forest. The NEG program provided valuable work experience and training. Participants were able to use the skills they acquired while working in this program to pursue employment and careers in diverse fields such as conservation, forestry and environmental sciences to protect California’s wildlife and natural landscape. Almost 250 long-term unemployed workers participated in this program receiving valuable training and experience that have enabled many of them to go on to permanent employment.

One NEG success story is that of Rene C., a former gang member who had been incarcerated. As one of the many conditions for parole, at age 20, he was put in contact with SGVCC and applied for the NEG program at the El Monte WorkSource Center. After approval, he participated in a local erosion control program, planting hundreds of plants. Because his work ethic was his shining star, he became a crew leader for six member for two months, followed by a promotion to Supervisor. While working Mondays through Thursdays, on Fridays, Rene enrolled in a Community Counselor Certification program through Southern California Counseling Center, in hopes of working with at-risk youth. On November 22, 2008, Rene graduated from this program and is now serving as SGVCC’s Program Coordinator, mentoring at-risk youth. Said a very fortunate Rene, “I am grateful that the door was open to me to walk through. It’s easy to be a gang member. This life is hard but I will strive to be the best person that I can be, for my children, my mother, and most important, to be true to myself.”

Danny Oaxaca, Founder/Executive Director of SGVCC, observes that “Youth don’t care what you know until they know that you care.”



Future Directions

Upon reflection on the first 10 years, we look forward to the next decade. With even greater commitment and focus on the importance of our leadership, we will strengthen coordination, increase knowledge of employment development activities and services, improve communication, and increase the efficiency and effectiveness of the local system. Our priority is to enhance employment services and training to businesses and over 4 million residents of the 58 cities and 151 unincorporated areas we serve. Some of the exciting new initiatives we have undertaken to sustain and develop a viable workforce include:

- Implementing an innovative curriculum developed under the direction of the Mature Worker Council, tailored to meet the needs and enhance the employment opportunities of mature workers;
- Enhancing the role of the Youth Council to coordinate policies and programs related to youth employment and training, in addition to its leadership role to improve and increase coordination with the six other local area Youth Council Chairs in L.A. County;
- A Youth Offender Re-Entry Planning Grant, as one of five national grantees, to develop a comprehensive Master Plan that will serve as a blueprint for addressing the employment needs of juvenile and young adult offenders returning from correctional facilities;
- A California New Start — Prison-to-Employment Program Grant to improve the vocational aptitude of offenders, while in custody, and increase the likelihood of their secured employment upon release from prison;
- Leadership of a Florence-Firestone Oversight Group of business and community stakeholders to develop a plan that identifies better employment opportunities for residents in partnership with governmental, private and non-profit agencies that can contribute resources;
- A commitment to employment development efforts in green jobs and green technology. This was enhanced by the \$1.5 million in California Clean Energy Workforce Training Program grants with LACCD, in green building and green energy retraining, and alternative and renewable fuel and vehicle technologies workforce development and training;
- Expansion of a successful pilot training program for Veterans. This will be pioneered by the Central San Gabriel Valley WorkSource Center and Goodwill Industries in transportation, security and emergency medical services, including wrap-around services, and employment and referral services. The goal is to prevent veterans from “falling through the cracks”;
- Accepting a leadership role in supporting the L.A. Economic Development Corporation’s Five-Year Strategic Plan for economic development in Los Angeles County, in particular, to spearhead one of the five strategic goals, “to prepare an educated workforce”;
- Actively participating in the L.A. Regional Workforce Collaborative, in partnership with the City of L.A. WIB, L.A. Area Chamber of Commerce, LACCD, LAUSD, EDD, LAEDC and United Way to improve coordination of strategic initiatives to foster a regional workforce development system.

“Given the recent downturn in the economy of historical proportions, I believe that the workforce system will play a more intense role in job creation and economic growth.”
— Jerry Gaines

“We need to marshall our energies and resources in creating a work force that will be prepared to serve those employment opportunities that come to the County.”
— Richard Dell

“The next ten years will bring tremendous changes. The United States will still be a forceful global leader, but we will have a different economy. In addition, it is my hope and ambition to be the best advocate for mature workers”.
— **Ted Anderson**

WIB 10th Anniversary Salute to Leadership and Hope!

The 10th Anniversary of WIB is an opportunity to celebrate individual triumph, often against all odds; to salute businesses that keep our economy alive and striving; and to recognize WorkSource Centers and staff for their dedication and commitment. Together, they have contributed to the success of the local workforce development system by impacting the lives of countless individuals to find their place in society, bringing hope to their families and contributing to the stability business and communities of Los Angeles County.

In addition to celebrating the many success stories, it is an honor to recognize the service and leadership of Workforce Investment Board members who have volunteered with distinction for the past ten years, after also serving previously on the Private Industry Council! Thank you!!

These members are:

Dr. Dennis Neder, WIB Chair

Ted Anderson, Chair, Mature Worker Council

Richard Nichols, Immediate Past Chair of the WIB and
Chair, Business Services/Marketing Committee

Mike Patel, Chair, WIB Bylaws and Nominations Committee

Frank Roberts, Member, Executive Committee

Irshad Haque, Member, Executive Committee

Helen Romero Shaw, Former Chair, Private Industry Council and
Interim Chair during transition to L.A. County WIB in 2000

Los Angeles Workforce Investment Board 10 Year Financial Summary

WIA 85% FORMULA — ADULT	TOTAL ALLOCATION
2000	\$15,288,573.00
2001	\$14,933,792.00
2002	\$15,819,390.00
2003	\$11,915,947.00
2004	\$11,508,065.00
2005	\$11,099,050.00
2006	\$11,037,194.00
2007	\$9,757,304.00
2008	\$10,259,038.00
2008	\$6,428,170.00
2009	\$11,021,749.00
Total Fund Source	\$129,068,272.00

WIA 85% FORMULA — YOUTH	
2000	\$17,376,069.00
2001	\$18,060,118.00
2002	\$17,403,012.00
2003	\$13,335,307.00
2004	\$12,360,498.00
2005	\$11,758,126.00
2006	\$11,605,031.00
2007	\$10,217,796.00
2008	\$14,920,052.00
2008	\$10,580,984.00
2009	\$11,424,936.00
Total Fund Source	\$149,041,929.00

WIA 60% DISLOCATED WORKER	
2000	\$17,288,469.00
2001	\$14,047,329.00
2002	\$10,241,204.00
2003	\$9,255,459.00
2004	\$9,755,896.00
2005	\$10,507,730.00
2006	\$9,644,285.00
2007	\$6,887,375.00
2008	\$8,535,259.00
2008	\$11,136,697.00
2009	\$10,653,791.00
Total Fund Source	\$117,953,494.00

DEPARTMENT OF LABOR	
2003 DOL Navigator Project	\$34,500.00
2004 DOL Navigator Project	\$70,223.00
Total Fund Source	\$104,723.00

NATIONAL EMERGENCY GRANT	TOTAL ALLOCATION
2003 Southern California Wildfire Disaster	\$1,145,293.00
2005 NEG Storms 2005	\$157,448.00
2007 NEG Southern Calif. Wildfires 2007	\$1,484,356.00
2008 NEG Southern Calif. Wildfires 2007	\$1,794,997.00
2008 NEG Southern Calif. Wildfires 2008	\$318,093.00
Total Fund Source	\$4,900,187.00

WIA 15% GOVERNOR'S DISCRETIONARY	
2000	\$26,500.00
2000 Call Letter — Youth	\$687,490.00
2000 LA County Healthcare Worker Training	\$3,400,000.00
2002 Youth Career Services	\$375,000.00
2002 LA County Healthcare Worker Training	\$3,400,000.00
2002 Incentive Award PY 2001-02	\$60,337.00
2003 High Concentration of Youth PY 2003-04	\$53,925.00
2003 LA County Healthcare Worker Training	\$7,225,917.54
2003 Incentive Award PY 2002-03	\$30,000.00
2004 LA County Healthcare Worker Training	\$1,179,696.46
2004 LWIA Demo Grants-Hearing & Visually Impaired	\$69,947.00
2004 Incentive Award PY 2003-04	\$49,000.00
2005 Incentive Award PY 2004-05	\$49,000.00
2006 Incentive Award PY 2005-06	\$49,000.00
2007 Exemplary Performance Awards PY 06-07	\$49,000.00
2007 Economic Slowdown Funding	\$295,518.00
2008 Economic Stimulus	\$812,870.00
2008 California New Start Program	\$672,395.00
2009 California New Start Program	\$837,719.00
2009 Alternative and Renewable Fuel and Vehicle	\$100,000.00
2009 Green Building and Clean Energy Retraining	\$105,761.00
Total Fund Source	\$19,578,716.00

WIA 25% RAPID RESPONSE BY APPLICATION	
2000 Rapid Response	\$3,054,090.00
2001 Rapid Response	\$918,306.00
2002 Rapid Response	\$1,054,422.00
2003 Rapid Response	\$580,352.00
2004 Rapid Reponse	\$189,001.00
2005 Rapid Response	\$704,306.00
2006 Rapid Response	\$884,142.43
2007 Rapid Response	\$595,356.00
2008 Rapid Response	\$510,068.00
2008	\$1,213,817.00
2009 Rapid Response	\$856,303.00
Total Fund Source	\$10,560,163.43

WIA 25% ADDITIONAL ASSISTANCE	
2001	\$1,286,912.00
2002 Actors Fund of America	\$488,215.00

TOTAL FOR LWIA	\$474,766,803.43
\$423,403,043.43	89.18%
\$473,282,441.43	99.69%

In 2009 the LA County WIB received \$30.8 million in ARRA funds for Adult and Dislocated Worker Programs and Youth Programs including a Summer Youth Employment Program to address employment in a region that had unemployment rise to 12.4% at the end of 2009.

“The WIB will be a conduit for improving the workforce initiatives through our partnerships and linkages by impacting the lives of people in the county through training opportunities that lead to successful career paths and by assisting those who need re-employment through the resources of the WorkSource Centers”.
— Joyce Louden

WorkSource Centers Funded by Los Angeles County WIB

Antelope Valley

1420 West Avenue I
Lancaster, CA 93534
(661) 726-4165
www.av.worksource.ca.gov

Career Partners

3505 North Hart Avenue
Rosemead, CA 91770
(626) 572-7272
www.careerpartners.org

Chicana Service Action Center

3601 East First Street
Los Angeles, CA 90063
(323) 264-5627

Central San Gabriel Valley

11635 Unit G Valley Blvd.
El Monte, CA 91732
(626) 258-0365
www.goodwillssocal.org

Compton CareerLink

700 North Bullis Road
Compton, CA 90221
(310) 605-3050
www.comptoncity.org/career/career.html

East L.A. Employment and Business

5301 Whittier Blvd.
Los Angeles, CA 90022
(323) 887-7122
www.worksourcecalifornia.com

El Proyecto del Barrio/SCV

9024 Laurel Canyon Blvd.
Sun Valley, CA 92352
(818) 504-0334
www.epdb.org

Hub Cities

2677 Zoe Avenue, 2nd Floor
Huntington Park, CA 90255
(323) 586-4700
www.hubcities.org

JVS /West Hollywood

5757 Wilshire Blvd., Promenade 3
Los Angeles, CA 90036
(323) 904-4900
www.jvsla.org

L.A. Works

5200 Irwindale Ave., Suite 130
Irwindale, CA 91706
(626) 960-3964
www.laworks.org

L.A. Urban League City of Pomona

264 East Monterey Avenue
Pomona, CA 91767
(909) 623-9741
www.laul.org

L.A. Urban League Business and Career

12700 South Avalon Blvd.
Los Angeles, CA 90061
(323) 600-1106
www.laul.org

Northeast San Fernando Valley

11623 Glenoaks Blvd.
Pacoima, CA 91331
(818) 890-9400
www.wsca.cc/default.aspx

Santa Clarita

20655 Soledad Canyon Road.
Unit 25
Santa Clarita, CA 91351
(661) 424-1062
www.scworksource.com

SASSFA

10400 Pioneer Blvd.
Santa Fe Springs, CA 90670
(562) 946-2237
www.sassfa.org

SASSFA-Paramount

Employment & Training
15538 Colorado Avenue
Paramount, CA 90723
(562) 633-9511
www.sassfa.org

South Valley

1817 East Avenue Q,
Unit A-12
Palmdale, CA 93550
(661) 265-7421
www.cityofpalmdale.org/svwc

West Los Angeles

13160 Mindanao Way,
Suite 240
Marina del Rey, CA 90292
(310) 309-6000
www.jvsla.org

Youth Program Providers Funded by Los Angeles County WIB

Asian American Drug Abuse Program, Inc. (AADAP)

5318 S. Crenshaw Blvd.
Los Angeles, CA 90043
(323) 293-6284
www.aadapinc.org

AYE of Catholic Charities of Los Angeles

3250 Wilshire Blvd., Suite 1010
Los Angeles, CA 90010
(213) 736-5456
www.catholiccharitiesla.org

Career Partners-Rosemead

3505 N. Hart Avenue
Rosemead, CA 91770
(626) 572-7272
www.careerpartners.org

Compton CareerLink

700 N. Bullis Road
Compton, CA 90221
(310) 605-5586
www.comptoncity.org/career/career/html

Communities in Schools

17625 S. Central Ave., #E
Carson, CA 90746
(310) 637-7422
www.cisnet.org

Door of Hope

1414 S. Atlantic Blvd.
Los Angeles, CA 90022
(323) 262-2777
www.doorofhopecc.org

Goodwill Industries

342 San Fernando Road
Los Angeles, CA 90031
(323) 221-1211
www.goodwill.org

Hub Cities Consortium

2677 Zoe Ave.
Huntington Park, CA 90255
(323) 586-4720
www.hubcities.org

Jewish Vocational Services (JVS)

6505 Wilshire Blvd.
Los Angeles, CA 90048
(323) 761-8888
www.jvsla.org

Los Angeles County Office of Education (LACOE)

3055 Wilshire Blvd., Suite 1100
Los Angeles, CA 90010
(562) 803-8203
www.lacoe.edu

L.A. Works

5200 Irwindale Ave., Suite 210
Irwindale, CA 91706
(626) 960-3964
www.laworks.org

Maravilla Foundation

5729 Union Pacific Ave.
Commerce, CA 90022
(323) 869-4528
www.maravilla.org

Mexican American Opportunities Foundation (MAOF)

972 S. Goodrich Blvd.
Commerce, CA 90022
(323) 890-1555
www.maof.org

Southeast Area Social Services Funding Authority (SASSFA)

10400 Pioneer Blvd.
Santa Fe Springs, CA 90670
(562) 946-2237
www.sassfa.org

Special Services for Groups (SSG)

19401 S. Vermont Ave.,
Suite A-200
Torrance, CA 90502
(310) 323-6887
www.ssgmain.org

Watts Labor Community Action Center (WLCAC)

10950 S. Central Ave.
Los Angeles, CA 90059
(323) 563-5639
www.wlcac.org

“There is incredible anticipation for the progress that can be made through the WIB’s guidance and support, recognizing how important it is to enhance the development of youth programs today”.
— Beverly Williams,
Youth Council Chair



LOS ANGELES COUNTY COMMUNITY AND SENIOR SERVICES

3175 West Sixth Street
Los Angeles, CA 90020

LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD

www.worksourcecalifornia.com
(213) 738-2597

